



University of North Texas
College of Merchandising, Hospitality, and Tourism
Department of Hospitality and Tourism Management
HMGT 5585 Smart Destination

Instructor Contact

Name: Dr. Xi Leung
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Class Meetings: Online

Office Location: Chilton 343G
Office Hours: Tuesday 2-4pm or by appointment
Class Location: Canvas

Course Description

Smart destination focuses on managing destination in the tourism and hospitality industry in a competitive manner through scientific data-driven methods. Smartness takes advantage of integrated technologies to process data in order to produce innovative services and products for destinations. Topics include big data, geopositioning, web and social media analytics, demand forecasting, benchmarking analysis, co-creation, and impact analysis.

Pre-requisites

There are no required prerequisites for this course.

Course Objectives

Upon successful completion of this course, the students will be able to:

- Explain the foundation and application of smart destination;
- Design and collect data from all possible sources regarding destination;
- Apply geopositioning and mobile technology in the tourism and hospitality industry;
- Learn how to use big data analytics to build an innovative destination;
- Explore Google analytics and reports;
- Analyze the wide variety of data to detect patterns of consumer behavior;
- Employ analytics tools in demand modeling and forecasting;
- Apply benchmarking analysis in the tourism and hospitality industry;
- Develop new products and services through co-creation;
- Evaluate economic, technical and social impacts of destination;
- Apply the concepts and techniques to real-world settings in the tourism and hospitality industry.

Required Materials

No textbook. Required materials & suggested readings are posted in each module on Canvas.

Technical Support

Student Helpdesk: Sage Hall 130; 940-565-2324; helpdesk@unt.edu

Technical Skill Requirements

Minimum technology skills for successful completion of this course include:

- Skills in using Microsoft Excel software
- Sending and receiving email
- Creating, sending, and receiving Microsoft Word documents
- Posting to discussion boards
- Opening and printing pdf files using free Adobe Acrobat Reader
- Navigating Canvas.

Netiquette

It is important for students to recognize that the online classroom is in fact a classroom, and certain behaviors are expected when you communicate with both your peers and instructors. In an online class it is common for a very substantial portion of your grade to be a function of how well you perform in online discussion areas and other “classroom participation” activities. Your ability to clearly and properly communicate in an online class can be as important to your success as how you perform on multiple choice tests and written assignments.

These guidelines for online behavior and interaction are known as “netiquette”. When communicating online, you should always:

- Treat instructor with respect, even in email or in any other online communication.
- Use clear and concise language. Be respectful of readers’ time and attention.
- Remember that all college level communication should have correct spelling and grammar.
- Avoid slang terms such as “wassup?” and texting abbreviations such as “u” instead of “you”.
- Use standard fonts such as Times New Roman and use a size 12 or 14 pt. font.
- Avoid using the caps lock feature AS IT CAN BE INTERPRETTED AS YELLING.
- Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post and your message might be taken seriously or offensive.

Course Expectations

As the instructor in this course, I am responsible for:

- providing course materials that will assist and enhance your achievement of the stated course goals, guidance,
- answering any questions you may have regarding this course,
- providing timely and helpful feedback within the stated guidelines, and
- assisting in maintaining a positive learning environment for everyone.

As a student in this course, you are responsible for:

- reading and completing all requirements of the course in a timely manner,
- working to remain attentive and engaged in the course and interact with your fellow students, and
- assisting in maintaining a positive learning environment for everyone.

Course Grading

Measurements	Points	Percentage%
(1) Final Exam (A perspective article)	50 points	22.2%
(2) Quizzes (130 questions @ 1 pts)	130 points	28.9%
(3) Discussion Forum <ul style="list-style-type: none"> • Discussion 1 @ 8 pts • Discussion 2-7 @ 12 pts each 	80 points	17.8%
(4) Individual assignments	140 points	31.1%
Total	400 points	100%

Grading Scale:

- A = 360 – 400 points**
B = 320 – 359 points
C = 280 – 319 points
D = 240 – 279 points
F = 0 – 239 points

- Any **late submission** will result in a **deduction of 10 percent of the grade per day**, including weekends (one letter grade down per day).

- Final Exam (100 points):** Final Exam will be a conceptual “perspective article” (1000-1500 words). You may pick any of the topics covered in lectures, readings, assignments, and discussions. You will have one week to complete the Final Exam and submit your papers on Canvas by **11:59pm on May 8, 2018 (Wednesday)**. Please refer to Perspective Article Rubrics for detailed requirements.

Final Exam will be submitted through Turnitin. Your Turnitin similarity report percentage must be **less than 25%**. If higher than or equal to 25%, you will automatically receive a **0** in final exam.

- Quizzes (130 points):** There are a total of 11 quizzes in class, one quiz for each module. Each question is worth 1 point. Quizzes are online and must be finished in a set time period. You have **TWO** attempts to take each quiz. Quiz for each module will be **close on Sunday** of the module week and will **NOT** reopen. Please remember to take the quiz on time.
- Discussion Forum (80 points):** There will be seven discussion questions for you to answer on discussion forum. The first discussion question is self-introduction and worth 8 points. All other discussion questions are worth 12 points each. For each discussion questions, you are required to post ONE discussion and respond to at least ONE discussion (others’ posts). Your initial discussion post must be posted by 11:59pm on **Thursday** of the module week. Your response(s) to others post(s) must be posted by 11:59pm on **Saturday** of the module week.

Discussion Forum points are earned according to the quality of the post. Please do not wait until the last day to post so that other classmates can benefit from your words of wisdom. When you answer the discussion questions, please stay on topic and incorporate your own

knowledge and experiences. Please use proper netiquette. When you reply to others' posts, please don't use very simple sentences such as "I agree with her/him," "yes or no," or "Good/Great."

My role in the class is facilitator and observer in this online environment. As such, I generally do not participate in the online discussion boards except periodically making note of extraordinary analysis and reflection. However, ongoing posts will be monitored by me throughout the semester to ensure that guidelines are followed.

Discussion Rubric:

Criteria	Points Available	Points Earned
Original Post (10 points total)		
Reference to learning materials Extensive use of reference and readings to support ideas. Refer to lecture video and readings. Enhanced vocabulary and application.	2	
Critical Thinking & Knowledge Addresses questions & provides clear insights. Evidence of high level analysis. Clear understanding of key concepts.	3	
Real-world Application Always use a hospitality/tourism business as an example to illustrate your arguments.	3	
Length & Mechanics Substantial paragraph. Good grammar, well organized, logical ideas developed.	2	
Reply to Others' Posts (2 points total) Your thoughts/comments on others' posts. Don't use very simple sentences such as "I agree with her/him," "yes or no," or "Good/Great."	2	
Total	12	

- 4) **Assignments (140 points):** There will be three homework assignments and four class practice assignments throughout the semester. Include your student number, full name, and submit them by the due dates (see the tentative schedule; assignments are submitted to Canvas **by 11:59pm** on the due date; **Only electronic copy will be accepted**). The rubric for each assignment is included at the bottom of the assignment document on Canvas.
- Assignment 1 Online survey design (24 pts)
 - Assignment 2 Social media data analysis (30 pts)
 - Assignment 3 Survey data analysis (31 pts)
 - Class Practice 1 Google Analytics (12 pts)
 - Class Practice 2 Word cloud (12 pts)
 - Class Practice 3 Data visualization (16 pts)
 - Class Practice 4 Time-series demand modeling (15 pts)

Course Schedule (The date under week is the Monday date)

Week Date	Topic	Activities/Assignments
Week 1 1/13	Introduction (Syllabus)	Start here confirmation Quiz Discussion one
Week 2 1/20	Module 1: Smart destination	Discussion two
Part I Technology		
Week 3 1/27	Module 2: Technology and consumer data collection	
Week 4 2/3	Assignment 1: Online survey design (Qualtrics)	Assignment 1
Week 5 2/10	Module 3: Geopositioning and mobile technology	Discussion three
Week 6 2/17	Module 4: Big data and analytics	Discussion four
Part II Analytics		
Week 7 2/24	Module 5: Web data analytics – Google Analytics	Class Practice 1
Week 8 3/2	Module 6: Qualitative text analytics	Class Practice 2
Week 9	<i>Spring Break (No Class)</i>	
Week 10 3/16	Assignment 2: Social media data analysis	Assignment 2
Week 11 3/23	Module 7: Quantitative data analysis and visualization	Class Practice 3
Week 12 3/30	Assignment 3: Survey data analysis	Assignment 3
Week 13 4/6	Module 8: Demand forecasting	Class Practice 4
Week 14 4/13	Module 9: Benchmarking analysis	Discussion five
Part III Innovation		
Week 15 4/20	Module 10: Co-creation and open innovation	Discussion six
Part IV Sustainability		
Week 16 4/27	Module 11: Impact analysis and stakeholder collaboration	Discussion seven
Week 17 5/4	Final Exam (Open on 4/30)	Due on 5/6

Course Objective & Assessment Matching Table

Course Objective	Module Objective	Assessment
Explain the foundation and application of smart destination;	Explain the concept and definition of Smart Destination;	Module 1 Quiz
	Define the background of smart destination;	Module 1 Quiz
	Explain the foundations of smart destination;	Module 1 Quiz
	Evaluate the application of smart destination in your business.	Discussion 2
Design and collect data from all possible sources regarding destination;	Categorize different data types;	Module 2 Quiz
	Apply different data collection methods for different data types;	Module 2 Quiz
	Explain and apply different secondary data collection methods to collect consumer data for your business;	Assignment 2
	Explain and apply different primary data collection methods to collect consumer data for your business;	Assignment 1
	Evaluate the role of technology in data collection.	Assignment 1
Apply ge positioning and mobile technology in the tourism and hospitality industry;	Define what is ge positioning and mobile technology;	Module 3 Quiz
	Explain how ge positioning works;	Module 3 Quiz
	Apply ge positioning in smart destination management;	Discussion 3
	Compare mobile site with mobile applications;	Module 3 Quiz
	Evaluate how mobile applications can help improve visitor's experience in smart destination management;	Discussion 3
	Practice mobile analytics in your business.	Discussion 3
Learn how to use big data analytics to build an innovative destination;	Describe the definition and characteristics of Big Data;	Module 4 Quiz
	Explain the importance of big data to smart destination;	Module 4 Quiz
	Identify the five phases of big data business model maturation index;	Module 4 Quiz
	Classify and apply different big data analytic techniques.	Discussion 4
Explore Google analytics and reports;	Access Google Analytics Demo account;	Class Practice 1
	Explain different report groups in Google Analytics;	Module 5 Quiz
	Analyze visitors' profile and behavior on website using Google Analytics reports;	Module 5 Quiz
	Identify the areas of website that needs improvement.	Module 5 Quiz
Analyze the wide variety of data to detect patterns of consumer behavior;	Define what is textual analysis and coding process;	Module 6 Quiz
	Apply content analysis method in analyzing your customer data;	Assignment 2
	Explain network analysis and topic modeling methods in analyzing textual data;	Module 6 Quiz
	Display a large text data set using Word Cloud.	Class Practice 2
	Describe what is quantitative data analysis;	Module 7 Quiz
	Explain different types of quantitative data analysis methods and techniques;	Module 7 Quiz

	Apply quantitative data analysis methods in analyzing your customer data;	Assignment 3
	Create different data visualization charts using Excel.	Class Practice 3
Employ analytics tools in demand modeling and forecasting;	Explain what is demand and how to measure demand;	Module 8 Quiz
	List factors that impact destination demand;	Module 8 Quiz
	Explain the two types of qualitative demand forecasting methods;	Module 8 Quiz
	Describe the three types of demand modeling;	Module 8 Quiz
	Apply time-series demand modeling in historical demand data.	Class Practice 4
Apply benchmarking analysis in the tourism and hospitality industry;	Define benchmarking analysis;	Module 9 Quiz
	Explain the pros and cons of benchmarking analysis;	Module 9 Quiz
	Identify the different types and approaches of benchmarking analysis;	Module 9 Quiz
	Summarize and apply the process of benchmarking analysis.	Discussion 5
Develop new products and services through co-creation;	Describe new customers today and the concept of co-creation and open innovation;	Module 10 Quiz
	Explain the four types of co-creation and illustrate with examples;	Discussion 6
	Apply different strategies to foster different types of co-creation;	Discussion 6
	Identify different levels of technology-facilitated co-creation;	Module 10 Quiz
	Compare closed innovation with open innovation;	Module 10 Quiz
	Recognize the four modes of open innovation;	Module 10 Quiz
	Develop different open innovation practices.	Discussion 6
Evaluate economic, technical and social impacts of destination;	Explains the economic, socio-cultural, and environmental impacts of destinations;	Module 11 Quiz
	Identifies both negative and positive impacts;	Module 11 Quiz
	Recognizes the importance of stakeholder collaboration on sustainable destination development;	Module 11 Quiz
	Apply impact analysis in real destination and suggest sustainable development practices.	Discussion 7
Apply the concepts and techniques to real-world settings in the tourism and hospitality industry.		Final Exam

Advising and Degree Progression

Academic Status

- This term is used as an indication of a student's academic standing with the university. Graduate students must maintain a minimum cumulative grade point average (CGPA) of 3.0 to remain in good academic standing.
- A graduate student is placed on academic probation at the end of any enrollment period in which the CGPA drops below 3.0.

ACADEMIC ADVISING

CMHT Graduate Faculty Advisor

- CMHT MS students: plan to contact your assigned graduate faculty advisor at least once a semester, preferably twice. After the degree plan is completed, provide updates specifically on any change related to your degree plan. This includes changing the classes selected on the degree plan, change of minor or change in choice of thesis or non-thesis option.
- CMHT Graduate Academic Certificate students: contact the Department Graduate Coordinator at least once every semester to verify certificate program progression.
- BS Grad-Track Students: contact your Undergraduate Advisor and Department Graduate Coordinator regarding any questions related to your Grad-Track plan.

Degree Plan

- The degree plan is an official document prepared and approved by the student's faculty advisor and the Department Chair and lists courses completed, courses to be completed, and any other requirements for a particular degree program. The degree plan is then submitted for department chair approval during the student's first term/semester of enrollment. The degree plan is subject to the requirements of the catalog in effect at the time the degree plan is approved. Policy found at: <http://www.unt.edu/catalog/grad/academics.htm>

Non-Degree Students

- Non-degree seeking students are admitted to the Toulouse School of Graduate Studies to enroll in graduate or undergraduate courses and are not admitted to a degree program or do not intend to complete a degree at UNT. Up to 12 graduate semester credit hours taken as a non-degree seeking student may be used toward a degree only with approval from the academic department. Non-degree seeking students must meet graduate school admission requirements.
- Students who continue to register for courses beyond the first 12 hours risk earning credits that cannot be applied to a degree program if admission is obtained later. Satisfactory completion of course work and/or other degree requirements does not imply acceptance of those credits toward a degree program. It is the responsibility of the student to know his or her admission status and seek admission to a degree program in a timely manner.
<http://www.unt.edu/catalog/grad/academics.htm>

Application for Graduation

- It is the responsibility of the student to stay well-informed of progress toward the degree and to file the appropriate degree application with the office of the graduate dean. This is handled by accessing the online form and following the directions at <http://tsgs.unt.edu/academics/graduation> . Consult the online academic calendar at <http://registrar.unt.edu/graduation-and-diplomas> for the proper dates. The applicant's grade point average on all graduate work attempted must be at least 3.0 for the application to be accepted.

Dropped for Non-payment

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12th class day to ensure you have not been dropped for non-payment of any amount. It is the student's responsibility to make all payments on time.
- *Students cannot be reinstated for any reason after the 12th class day regardless of situation.*

Dropping a Course

- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Aid if you are thinking about dropping a course.
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- **After the 12th class day, students cannot drop a course online** through your my.UNT Student Portal. Please see the instructions for dropping a class here: <https://registrar.unt.edu/registration/dropping-class>

Financial Aid Requirements

- A graduate student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

Course duplications

- Beginning Fall 2018, students may duplicate only two graduate courses in which they received a grade of C or lower, for grade replacement. A single course may only be repeated once for grade replacement. If a student earns a master's degree and then pursues a doctoral degree, the two course limit is per degree level. Courses duplicated prior to Fall 2018 are not considered in the two course limit. Post baccalaureate and non-degree courses duplicated apply to the master's limit.
- The responsibility for initiating the official recording of a grade duplication lies entirely with the student. However, the Registrar's Office may post duplications at the request of the student's advisor or to update academic status. In the absence of such a request, all grades received for a course will be included in the student's cumulative hours attempted and grade points earned. Once a duplication request is submitted, only the last grade received is included in the student's cumulative hours attempted and grade points earned. <http://www.unt.edu/catalog/grad/academics.htm>

What if You Are In Distress?

The University has a number of resources that can be useful if you find yourself in need of help. Faculty and advisors can help direct you to resources; please note that any reports of sexual harassment, sexual assault, dating violence, or stalking must be reported to the UNT Dean of Students, per Texas law. Some resources you might consult are:

UNT Police	940-565-3000
Dean of Students	940-565-2648 or 940-565-2039
Counseling and Testing	940-565-2741
Student Health and Wellness Center	940-565-2333
Office of Disability Access	940-565-2333
Housing and Residence Life	940-565-2610
Substance Use and Resource Education Center	940-565-3177
Veterans Center	940-369-8021
Denton County Friends of the Family	940-387-5131
National Suicide Hotline	1-800-273-TALK

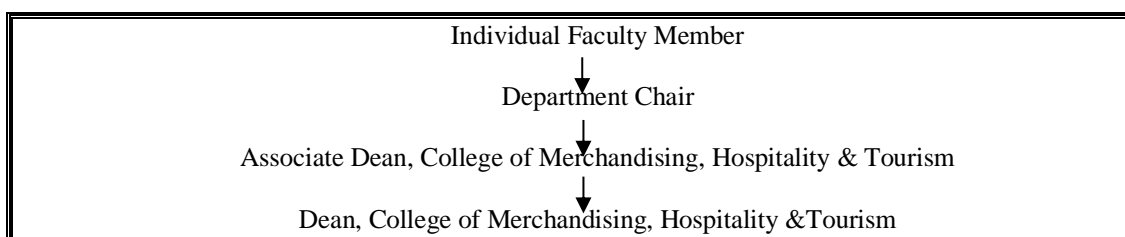
Dates and Deadlines

January 13	First day of class
January 17	Last day for change of schedule other than a drop. (Last day to add a class.)
January 20	MLK Day – No classes; University is closed
January 27	Census date –Students cannot be added to a course for any reason after this date.
March 9-13	Spring Break – No classes; University is closed
March 30	Last day for a student to drop a course and receive a W.
April 29-30	Pre-final days
April 30	Last class day
May 1	Reading day (no classes)
May 2-7	Final exams (Exams begin on Saturday)
May 7-10	Graduation ceremonies

Grade and Class Concerns

Do you know who to contact for a course-related issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the penalties of academic dishonesty?

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

As a graduate student, you may be accumulating a body of knowledge related to your research focus. If you desire to continue with this endeavor in a current or future class you should discuss this matter with your instructor before beginning an assignment which you might utilize previously submitted work. Again, submitting papers, projects, or case studies that have already been submitted in previous coursework or current coursework is academic dishonesty.

Do you meet ALL expectations for being enrolled in a course?

- CMHT students are expected to meet all prerequisites for the courses in which they are registered.
- Student are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

Feedback and Communications

Image Release

The College actively posts images and descriptions of class and student accomplishments. If you do not want your image posted on the CMHT website and/or social media sites, (1) you should avoid being in group photographs or in photographs taken by your teachers or the IT staff and (2) send an email to TKinley@unt.edu and request that your name and image not be shared. Dr. Kinley will share this information with the IT staff and the faculty who post to social media. Faculty and staff are asked to honor your wishes without question.

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

Do you know what you may be missing?

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure.

Career Resources

Resume Help

For one-on-one help with your resume or other job-search skills, Ms. Janice Lader will have office hours in Chilton 388 on Tuesday and Wednesday afternoons from 2:00 to 4:00. Additional appointments are available in the Career Center if your schedule does not allow you to meet with her during these times.

Career Center

The Career Center is currently located in Chestnut Hall (just across the street from Chilton), and will be moving to Sage Hall sometime this year. They provide *free* help with resumes, interview skills, business cards, professional portraits, etc. They also host several recruiters throughout the year and host job fairs.

Internship / Career Industry Contact Opportunities

- In the fall semester, watch for information about the **Executive in Residence (EIR) Lecture**. This is an opportunity to hear about innovative industry and network with CMHT Board members and speakers.
- Also in fall, look for the **MDR Career Expo**, which provides opportunities to talk with recruiters and maybe interview on the spot! There may also be an opportunity to have lunch with recruiters.
- In the spring semester, watch for information about the **Consumer Experience Symposium**. The format will be similar to the EIR in that it affords you an opportunity to hear directly from industry and network with Board members and speakers.
- Spring semester also brings the **HTM Career Expo**, where our industry recruiters come to campus to visit with you!
- **CMHT Student organizations** bring industry opportunities to campus in their monthly or bi-monthly meetings. Join them and participate!

- We sometimes have an **Industry Partner of the Day** set up in the hallway near the advising offices. These may be publicized in your classes and are posted on the bulletin board in that Chilton hallway.

Online Job Board and Social Media Sites

- <https://cmht.unt.edu/jobs>
- Facebook CMHT Careers Group - <https://www.facebook.com/groups/CMHTCareers/>
- LinkedIn - <https://www.linkedin.com/in/unt-cmht-2023b8173/>
- Twitter - @UNTCMHT
- Facebook Social Site - @UNTCMHT and @UNTHTM
- Instagram - @untcmht

IT Resources

CMHT-IT Services Student Laptop Checkout Information

The CMHT-IT Services desk located on the 3rd floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all UNT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 7:30AM – 9:30PM
Tuesday: 7:30AM – 9:30PM
Wednesday: 7:30AM – 9:30PM
Thursday: 7:30AM – 9:30PM
Friday: 7:30AM – 9:30PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work!

For more information, please stop by the CMHT-IT Services desk or visit us at <https://cmht.unt.edu/cmht-it-services> or give us a call at (940) 565-4227.

CMHT Student Computer Lab

Located on the 3rd floor of Chilton Hall, technology classroom **388** will be open for students as a computer lab Monday, Tuesday, Thursday and Friday between the hours of 1:00 PM – 5:00 PM and on Wednesdays from 8:00 AM to 12:00 PM (noon).

In this computer lab, please take advantage of the space for your study time, group projects, tutoring or printing needs.

CMHT Virtual Lab

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://cmht.unt.edu/vmware-virtual-lab>. The CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

Additional Information

Are You An F-1 Visa Holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
- If such an on-campus activity is required, it is the student's responsibility to do the following:
 - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
 - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.
- Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.